

January 2000

“What are colleges looking for in students in 2000? What are some current trends in admissions?”

—a survey of college admissions officers

- “In 2000 we seek the student who is involved in community service, social activism, and has a strong sense of international and multi cultural awareness.”
- “Much more web activity, from inquiry to enrollment.”
- “Decisions were made earlier by applicants.”
- More applicants seem to be enrolling who live closer to the college.
- More home schooled admissions applicants.
- “In 2000 we seek the student who shows leadership and involvement in community service.”
- A trend, “more campus visits.”
- “Trends we spotted in 1999 include more on line inquiries and less attendance at college fairs.”
- “...even more online inquiries and applications.”
- “Nearly seven out of 10 colleges in *College Bound’s* survey (68%) let students submit (e)pplications.” This was 55% in 1998 and 42% in 1997. Data reported in *College Bound*, December 1999.